

Does an Integrated Suite of Litigation Technology Pay Off?

Goals Set by Small Law Firms:





matters resolved with 'very high" client satisfaction



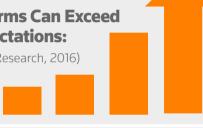
repeat business



gain referrals

Small Law Firms Can Exceed Goals & Expectations:

(Source: Blue Hill Research, 2016)





Does Faster Work Pay Off ... or Should I **Spend More Billable Time on Each Case?**



Litigation firms with an Integrated **Technology Suite have 14% higher billings** than those without.

6% reduction in IT costs (no need to support multiple solutions)



plus reduced hard costs (cloud-based/electronic solutions and/or mobile office)

plus more efficient workflow for nonbillable tasks

equals added time for additional clients or business development

Defining "Integrated Suite"



Automated Drafting Tool



Case File Analysis & Management



Document Management



Legal Research Platform



Matter Management

How Does Litigation Technology Lead to Higher Client Satisfaction?



Firms report:

- Timeliness
- Reliability of the firm
- Confidence in work product
- 3.6 hrs reduction in average client inquiry response time
- 12% increase in matters resolved with "very high" client satisfaction

Impact on Timeliness & Client Satisfaction by Comparison to Survey Population:

Objective	Factor	Small Litigation Firms with Integrated Technology	Small Litigation Firms with Less Tech Adoption	Advantage: Technology
Improved Timeliness of Work	Average response time for client inquiries	5.2 hours	8.8 hours	3.6 hours
	Percentage of case-related dead- lines met without an extension	60%	47%	13%
Improved Ability to Meet Client Expectations	Percentage of matters resolved with "very high" client satisfaction	64%	52%	12%

- 1. 2016 State of U.S. Small Law Firms, study conducted by Thomson Reuters
- 2. Impact of Integrated Workflow Solution Suite in Smaller Litigation Firms, Blue Hill Research sponsored by Thomson Reuters, April 2016
 - a. Survey of firms of fewer than 30 attorneys
 - b. Interviews & futher analysis of a Subgroup using an Integrated Suite of litigation technology