Securities Law Handbook Series

Real Estate Investment Trusts Handbook

A Special Entity to Own and Operate Real Estate and Make and Hold Mortgages

2019-2020 Edition

by Peter M. Fass
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with contributions from Ernst & Young LLP

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What’s New for the 2019-2020 Edition of
REAL ESTATE INVESTMENT TRUSTS
HANDBOOK
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This 2019-2020 edition of the Real Estate Investment Trusts Handbook has been updated and revised with analysis of the latest developments affecting REITs. As part of the coverage of SEC rules affecting REITs, accounting considerations, state Blue Sky provisions, and federal and state tax aspects, this edition includes discussion and analysis of the following:

- Updated introduction and overview of REITs. § 1:1.
- Updated discussion on the effect of interest rates on the performance of REITs. § 1:25, 1:52.
- Update on the SEC’s revision to the definition of and disclosure requirements for “smaller reporting companies.” § 2:1.
- SEC’s proposal to modernize the Description of Business, Legal Proceeding and Risk Factors in Regulation S-K. § 2:25.
- SEC’s final amendments to modernize and simplify certain disclosure requirements in Regulation S-K. § 2:25, 2:136A.
- SEC Rule 163B that expands the current scope of test-the-waters communications rules available to prospective issuers. § 2:87.
- SEC guidance for confidential treatment of material agreements. § 2:104.
- SEC adoption of disclosure rules on hedging policies. § 2:153.
- Updated information on FINRA’s proposed amendments to Rule 5110. § 2:232.
- SEC proposed amendments to simplify the financial statement requirements for acquisitions and dispositions. § 3:2, 3:7A.
- Updated lease accounting discussion. § 3:34A.
- The Nareit Funds From Operations White Paper – 2018 Restatement. § 3:35A.
- Targeted changes by the FASB to the related-party guidance for variable interest entities. § 3:96.
- The requirement for auditors to communicate critical audit matters in the auditor’s report. § 3:112.
- Final PCAOB standards on auditing estimates and the use of the work of specialists. § 3:112.
- Calculation of rent from leased personal property. § 5:19.
- REIT managed dwelling units owned by TRS. § 5:41.
- Calculation of REIT partnership capital interest. § 5:48.
- Floating docks and dry dock storage facilities are inherently permanent structures. § 5:58.
- Subsidiary REIT of publicly offered parent not subject to preferential dividend rule. § 5:69.
- Updated discussion of interest deduction limitations. § 5:87.
- Discussion of Qualified Opportunity Zones. § 5:87.
To my wife Deborah Fass
and daughter Olivia,
with all my love.

To my wife, Joan Zief,
and Rachel and Samuel Zief.

To my wife, Marilyn Shaff,
and my children, Eddie and Jordana,
whose understanding and support
I gratefully acknowledge.
About the Authors

Peter M. Fass is a Partner in the New York office of the law firm of Proskauer Rose, LLP and co-heads its Real Estate Capital Markets Group. He has written and lectured on a wide range of investment topics, including real estate investment trusts, real estate syndication, partnership structuring and tax shelters. Mr. Fass was a member of the NASD's Direct Participation Program and Real Estate Committee, a Supervising Council member of the Real Property, Probate & Trust Division, Chairman of the Real Estate Investment Committee of the Real Property, Probate & Trust Division, and a member of the Special Tax Shelter Committee of the Tax Section of the American Bar Association. He has served as a special consultant to the California Corporation Commissioner’s Real Estate Advisory Committee. Mr. Fass is recognized in Chambers USA 2019 and US 2019 Legal 500 as a leader in his field. Mr. Fass holds a B.S. degree with honors in Economics from the University of Pennsylvania Wharton School of Finance and Commerce, a J.D. degree (cum laude) from the Harvard Law School, and an LL.M. degree in Taxation from New York University School of Law. He is a New York State Certified Public Accountant and is a recipient of the Haskins Award for Outstanding Achievement. He can be contacted at pfass@proskauer.com.

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Contributors from Proskauer Rose LLP include Michael Choate. Contributors from Ernst & Young LLP include Dianne Umberger, David Farhi, Madonna Burke, Steve Wlodychak and Jonathan Silver. All are experts in REITs.
Preface

This Handbook is designed to be a reference tool for those interested in the federal income tax requirements and the securities law aspects concerning the real estate investment trust (REIT). While the primary audience for this Handbook is envisioned to be real estate owners and real estate operators, investment bankers and their attorneys and accountants, brokers, real estate developers, and potential investors should also find this work useful.

Several pieces of major tax legislation have affected REITs and the publicly traded real estate securities market, making REITs an attractive investment vehicle for publicly traded real estate. The provisions of the Tax Reform Act of 1986, which effectively eliminated tax shelters, shifted the focus of most real estate investments to economic returns, resulting in the REIT being an ideal investment vehicle to pass through to the small investor the economic benefits of investing in real estate on a large scale. The limitation of tax benefits and the consequent goal of tax sheltered cash flow has forced the sponsor of real estate investments to concentrate on current yield and/or long-term capital appreciation. As discussed in the Handbook, the REIT is a superb vehicle for these types of returns.

The REIT Modernization Act of 1999 permitted REITs to form taxable REIT subsidiaries (TRS) to engage in activities not permitted by REITs, thus allowing REITs to capture the economic benefits of such activities. Early statistics on TRS use and activities are discussed in Chapter 5. Along with other tax legislation, the REIT Improvement Act (enacted as part of the American Jobs Creation Act of 2004), and the REIT Investment and Diversification Act (enacted as part of the Housing and Economic Recovery Act of 2008), and the Protecting Americans from Tax Hikes Act of 2015 liberalized several REIT requirements and have had a profound effect on the ability of REITs to compete with non-REIT real property owners. Further, the Tax Cuts and Jobs Act of 2017 accorded REIT ordinary dividends the beneficial 20% “pass-through” deduction, that otherwise is only available to taxpayers with qualified business income. REITs are also permitted to elect to be a real property trade or business and thus escape the limitation on the deduction for business interest. These Acts and their effect on REITs are further discussed in the taxation Chapters 5, 6 and 7.

For a real estate investment vehicle that is to be publicly traded, a REIT is generally a better alternative than a publicly traded partnership largely because of the tax considerations facing tax-exempt and foreign investors; these entities are some of the major investors in publicly offered REIT and publicly offered real estate limited partnerships. Since the addition of the REIT provisions to the Internal Revenue Code in 1960, numerous tax acts have contained a number of provisions affecting REITs. Most recently, the Protecting Americans from Tax Hikes Act of 2015 liberalized several of these provisions while also tightening the spin-off rules affecting tax-free reorganizations of REITs. These provisions are also discussed in the Handbook. Appendices are included which describe the NASAA statement of policy regarding REITs (Appendix A), the California rule for REITs (Appendix C), and a suggested initial REIT Public Offering Due Diligence Request (Appendix D). Also, Appendix 5A at the end of Chapter 5 identifies IRS private letter rulings which address the services REITs can offer to tenants, while Appendix 5B lists provisions of REIT laws adopted by non-U.S. countries. Appendix 6A at the end of Chapter 6 addresses state tax provisions regarding the allowance of the dividends paid deduction for REITs. Finally, the Table of Laws and Rules refers to sections of the text that discuss various securities and tax acts, regulations, releases and rulings relating to
Real estate investment trusts have had a varied (and bloodied) history. The Handbook discusses the history of REITs (including the dramatic decline in late 2008 and early 2009 and the significant recovery in late 2009 and 2010) and the problems faced by the REIT industry in the early and mid-1970’s. The decline of the REIT, its resurgence in the form of the finite life REIT, the equity REIT boom in the mid-1990’s and the emergence of the UPREIT as a method to defer taxation for sponsors who contribute appreciated property and the inclusion of REITs in the S&P Indices including the S&P 500 in October 2001, are also discussed in depth in the Handbook. The Handbook discusses the issues involved in a blind pool non-traded REIT offering filed with the SEC and various state regulatory authorities, including a discussion of the performance measure, Modified Funds From Operations. The Handbook also discusses the various valuation methods for publicly traded REIT securities, the issues in using Funds From Operations and Adjusted Funds From Operations as a measure of a REIT’s performance and various thoughts of industry professionals regarding the future of the REIT.

Recently there have been several transactions in which operating companies that own real estate have elected REIT status or have spun off their real estate holdings into a separate entity that then elects to be treated as a REIT. In addition, the IRS has finalized regulations that at once codify and expand the definition of real property for REIT purposes, thus allowing heretofore non-traditional real property assets to qualify as real property. These developments are discussed in Chapter 5 in Section 5:58, “Non-core REITs.”

There is an extensive discussion of the regulatory aspects of real estate investment trust offerings, including federal and state requirements. The accounting issues unique to real estate and REITs is dealt with in Chapter 3. The authors have had extensive experience with REITs, which has been incorporated throughout the text of the Handbook.

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