Introduction to the 2021 Edition

New features and recent developments in this 2021 edition of *Trademark Practice Throughout the World* include:

- Updated **Chapter 8**, covering the intellectual property provisions of the United States-Mexico-Canada Agreement (USMCA), including protection of well-known marks and geographical indications, civil and criminal enforcement procedures and remedies, and border measures
- Updated **Chapter 13**, exploring the ramifications of “Brexit” on trademark practice in the UK, including the effect on European Union Trademark registrations and their continued protection in the UK
- Updated **Chapter 28** on Counterfeiting, with the procedures and penalties that must be implemented by parties to USMCA
- Updated **Chapter 33** on Trademark Practice in China, with new § 33:28 **Trademark Infringement – Administrative Enforcement**
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